



**PURE WATER**

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**WORLD'S BEST WATER  
TREATMENT SOLUTIONS**

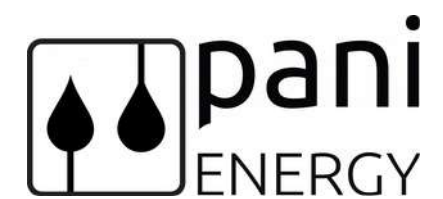




# ABOUT PURE WATER

Pure Water Enterprises is one of India's biggest water treatment companies. with more than 24 years of experience in the distribution of water & wastewater treatment technologies.

## OUR PRINCIPLES



## REGIONS WE SERVE

We have a strong presence over Western India - **Maharashtra, Gujarat & Goa** comprise of our major territory.

Over the past 24 years, we have successfully forged strong relationships with over **1500 customers in this region.**





## ABOUT VEOLIA

**Veolia Water Technologies** (formerly Suez Water) is the world's premier water treatment company offering the widest range of membrane solutions, helping customers manage and optimize their water resources and process challenges across industries and municipalities.

## OUR PRODUCT RANGE

- Reverse osmosis Membranes
- Ultrafiltration Membranes
- Nanofiltration Membranes
- Process Membranes
- Membrane Bioreactor(MBR)
- EDI
- RO Chemicals

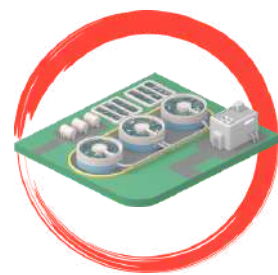


## Veolia at the service **of Indian citizens**



**44**

**million  
inhabitants**  
supplied in water



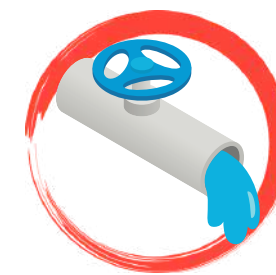
**5.5**

**million m3**  
of drinking water  
produced everyday



**4.8**

**million people**  
benefit from the  
wastewater treated  
by Veolia India



**415**

**million people**  
benefit from Veolia's  
expertise in improving  
water distribution





**PUROLITE**  
an Ecolab Company

## ABOUT PUROLITE

**PuroLite** is the leading manufacturer of quality ion exchange, catalyst, adsorbent and specialty high-performance resins and is the only company that focuses 100% of its resources on the development and production of resin technology.

## OUR PRODUCT RANGE

- Fluoride removal resin
- Iron removal media
- High hardness removal resin
- Heavy metal removal resin
- Supercharged non-regenerable resin
- UPS resin
- Colour/Odour/Taste removal resin







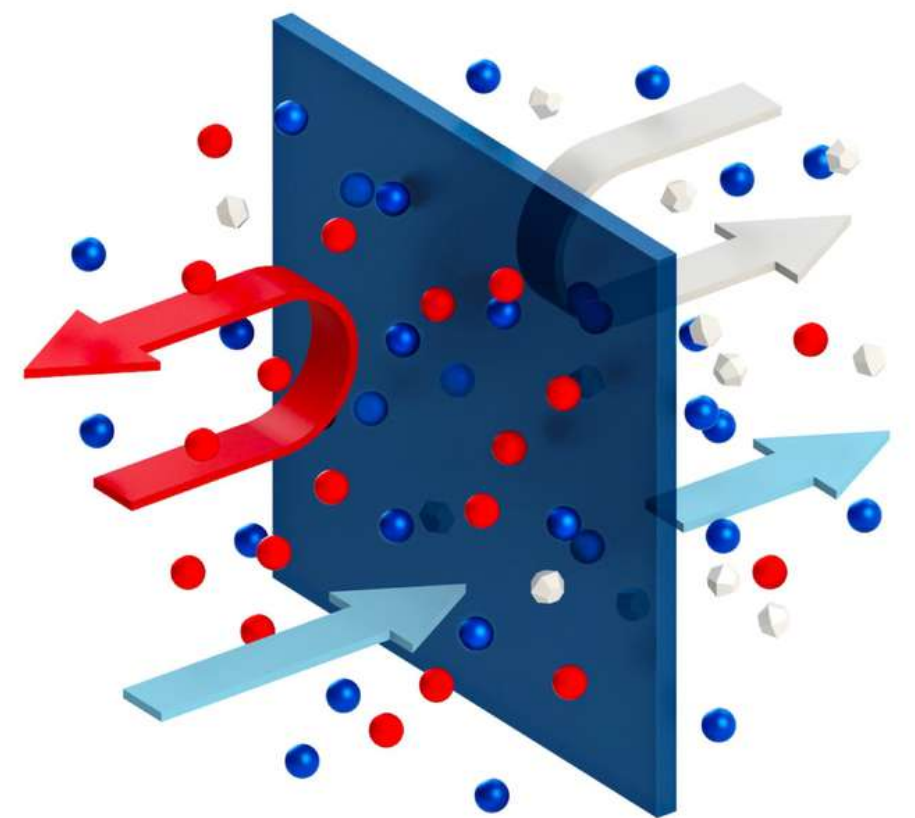
**AQUAPORIN A/S**  
FORWARD OSMOSIS MEMBRANES

## ABOUT AQUAPORIN

**Aquaporin A/S** is a global water technology company located in Denmark. Aquaporin & Pure Water are partnering in India to promote the Forward Osmosis Membrane Technology for specific waste water applications in the country.

## APPLICATIONS OF FORWARD OSMOSIS

- COD concentration
- MEE feed volume reduction
- MEE condensate volume reduction
- Product/Resource recovery
- ZLD/Water reuse



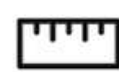
## MODULE

### HFFO2

Suitable for application development & pilot trials.



Fiber ID 0.2 mm



2.3 m<sup>2</sup>  
membrane area

Get in touch with us to **carry out Pilot Trials with our FO Membranes.**

# PureOx™

CHLORINE DIOXIDE

DISINFECTION MADE  
ECO-FRIENDLY, SAFE & EASY

## ABOUT PureOx

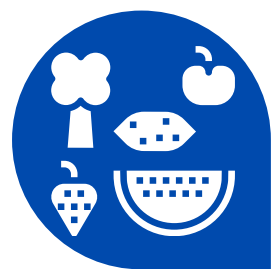
**PureOx chlorine dioxide is a strong water disinfectant** with applications in various industries. It's concentration is at 5000 ppm and it is extremely effective against all kinds of microorganisms and impurities found in water. **Perfect substitute to harmful Sodium Hypochlorite (Hypo).**

## BENEFITS OF USING PureOx

- Leaves no hazardous residues
- Broader pH spectrum
- Lower dosage rate
- Destroys biofilm at source
- Shorter contact time
- Destroys all microorganisms



## INDUSTRY APPLICATIONS



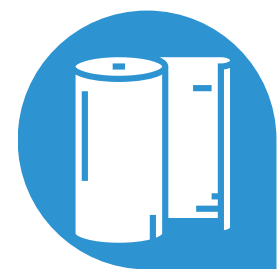
FOOD & BEVERAGES



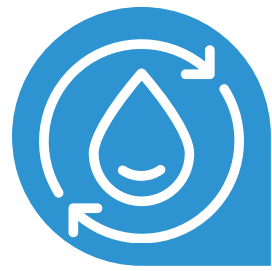
COOLING TOWERS



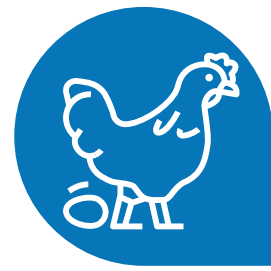
BIOFILM REMOVAL



PAPER & PULP



WASTEWATER TREATMENT



POULTRY



DAIRY



MEMBRANE CLEANING



PACKAGED DRINKING  
WATER



SHRIMP &  
AQUACULTURE



ODOUR REMOVAL



SANITIZATION







# Nature Works

## GLASS MEDIA

## ABOUT OUR GLASS MEDIA

**Nature Works® Glass Filter Media** is a filter media made from virgin granulated glass, designed to replace the silica sand in any standard filter available on the market. It is the only water treatment filter media that provides maximum performance; reusability; energy, water and chemical savings; certified purity and total safety during installation.

## OUR PRODUCT RANGE

- **Hi-Tech Virgin Glass Media:**
  - NSF certified
  - Tailor Made for high purity applications such as pharma & drinking water
  - Made from virgin (unused) glass
- **NW40 Recycled Glass Media:**
  - Perfect for water treatment applications such as filtration in ETPs & STPs
  - Made from recycled glass



## BENEFITS OF GLASS MEDIA



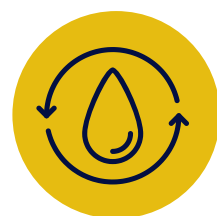
FILTRATION CAPACITY AS LOW AS 1 MICRON



HIGHER FILTRATION EFFICIENCY THAN SAND



NO BIOFILM FORMATION UNLIKE SAND/OTHER MEDIA



HELPS WITH WATER/ENERGY SAVINGS - HIGH REUSABILITY

## OUR CERTIFICATIONS



**BUREAU VERITAS** - Fresh Water Treatment & Silica absence Certification



**ABSENCE OF BIOFILM** - Certified to not form Biofilms



**IFTS** - Lab Testing Certified



**NSF Certified** - For Drinking Water Applications



# PureBact™

BACTERIA CULTURE

## ABOUT OUR BACTERIA CULTURE

PureBact is a series of highly concentrated bacteria culture products that are meticulously designed to elevate the efficiency of your ETPs and STPs. The PureBact series is engineered to enhance biological processes, promoting optimal microbial activity and accelerating the breakdown of organics/contaminants.

## OUR PRODUCT RANGE

PureBact<sup>®</sup> 10



**1 Billion**  
CFU/gram of the product

PureBact<sup>®</sup> 20



**2 Billion**  
CFU/gram of the product

PureBact<sup>®</sup> 50



**5 Billion**  
CFU/gram of the product

PureBact<sup>®</sup> 100



**10 Billion**  
CFU/gram of the product

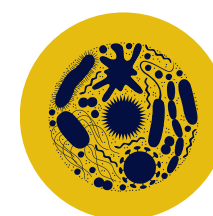
## BENEFITS OF USING PUREBACT



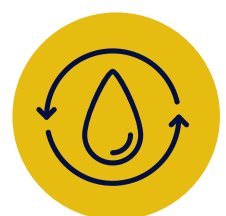
ENHANCED STP/ETP PERFORMANCE



SIGNIFICANT REDUCTION IN BOD/COD



HEALTHY MLSS/MLVSS FORMATION



HELPS WITH EFFICIENT WATER REUSE/RECYCLE





# PURE WATER

Pure Water Makes Life Better

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